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THE NEXT PAGE MARISA NORCROSS DAVID FREUND

LEADERSHIP · GROWTH TRANSFORMATION

Ready Set Grow Part 4

It's hard to believe we are at the last installment of our *Ready, Set, Grow!* Series. Four weeks flew by quickly and that's why we started with the **Law of Intentionality**. Hopefully you have been applying that law for the last few weeks. Let's jump right into this last session with **The Law of Trade-Offs**, **The Law of Curiosity**, and **The Law of Modeling**.

The Law of Trade-Offs. You have to give up, to grow up. The best way to explain this law is with a quote from John Maxwell's book, <u>The 15 Invaluable Laws of Growth</u> which reads, "You can't steal second base until you take your feet off of first base."

I remember a situation where a young professional who was leaving to pursue her dream sharply commented to our boss at their farewell gathering, "I can, and will, have it all." At the time I didn't realize how sad and incorrect that comment really was. In this great country we can all pursue our dreams. We can all achieve amazing things, but we simply can't have it all. We don't have the time or energy to pursue everything. We need to decide what is important to us and make a growth plan to pursue that. This often means saying no to things that are very good in order to make time for the things that are most important.

There are also trade-offs that are never worth making such as giving up our character for a short-term gain or pleasure.

The Law of Curiosity. Growth is stimulated by asking "why?" When we were children we were filled with questions. Just spend any amount of time with a three or four-year-old and you will see what I mean. The youngsters are asking questions because they are curious and want to learn. Why do we think we know it all already? Good leaders are people who remain curious and are always asking the right kinds of questions. Ask people about their life. Ask them what they are reading or where they are going on a vacation. It's also a great way to build engagement with your team.

The Law of Modeling. It's hard to improve when you don't have anyone but yourself to follow. You need to look for people who are ahead of you in your growth and use them as a model. They may be people you find through MACNY or people you find through books or social media. Don't go another day without finding someone, somewhere that can model the path you want to take. Marisa and I will discuss these three laws in greater detail on our podcast **The Next Page**. Listen in

and let us know what you think.



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Ready Set Grow Part 4—Continued

The Law of Trade-offs

Life has many intersections. At each intersection we need to make a choice. Each choice is a trade-off.

- Unsuccessful people make bad trade-offs.
- Average people make few trade-offs.
- Successful people make good trade-offs.

The loss of a trade-off is often felt before the gain of the trade-off.

Trade-offs worth making:

- Give up financial security for future potential.
- Give up immediate gratification for personal growth.
- Give up the fast life for the good life.
- Give up security for significance.
- Give up addition for multiplication.

Trade-offs never worth making:

• Trading your character or integrity for anything.

The Law of Curiosity

- You need to cultivate curiosity.
- Believe you can be curious.
- Have a beginner's mindset.
- Make "why" your favorite word.
- Spend time with curious people.
- Learn something new every day.
- Partake in the fruit of failure.
- Stop looking for THE right answer.
- Get over yourself.
- Get out of the box.
- Enjoy your life.

The Law of Modeling—Find a mentor

- A good mentor is a worthy example.
- A good mentor is available.
- A good mentor has proven leadership.
- A good mentor possesses wisdom.
- A good mentor provides friendship and support.
- A good mentor is a coach who makes a difference in people's lives.

